



Spears School of Business 100th Anniversary Sponsorship Commitments

Name (Dr./Mr./Ms.)	Title	
Company/Affiliation		
Address	City/State/ZIP	
Office Phone	Cell phone	Email

100th Anniversary Events and Golf Classic Sponsorships - Aug. 8, Sept. 5 & 6 and Nov. 7

Yes, I wish to be a **Diamond Sponsor** of the Spears School 100th Anniversary events.

\$25,000 - (\$16,160 deductible, Non-deductible - \$8,840)

Includes: Aug. 8 - Golf Classic - 8 entry fees for golf, 4 hole sponsorships, 4 cart sponsorships, 4 cart path signs

Sept. 5 - 100th Anniversary events at Wes Watkins Center - 16 tickets to reception at 5:30 p.m.

Nov. 7 - 100 for 100 Tributes Reception and Dinner at OSU Student Union - 16 reservations to reception at 6:30 p.m. and dinner at 7:00 p.m.

Recognition on Spears100.okstate.edu website and in other promotional materials regarding celebration.

Yes, I wish to be a **Gold Sponsor** of the Spears School 100th Anniversary events.

\$10,000 - \$5,580 deductible, Non-deductible - \$4,420)

Includes: Aug. 8 - Golf Classic - 4 entry fees for golf, 2 hole sponsorships, 2 cart sponsorships, 2 cart path signs

Sept. 5 - 100th Anniversary events at Wes Watkins Center - 8 tickets to reception at 5:30 p.m.

Nov. 7 - 100 for 100 Tributes Reception and Dinner at OSU Student Union - 8 reservations to reception at 6:30 p.m. and dinner at 7:00 p.m.

Recognition on Spears100.okstate.edu website and in other promotional materials regarding celebration.

Yes, I wish to be a **Silver Sponsor** of the Spears School 100th Anniversary events.

\$5,000 - (\$3,540 deductible, Non-deductible - \$1,460)

Includes: Aug. 8 - Golf Classic - 2 entry fees for golf, 1 hole sponsorship, 1 cart path sign

Sept. 5 - 100th Anniversary events at Wes Watkins Center - 4 tickets to reception at 5:30 p.m.

November 7 - 100 for 100 Tributes Reception and Dinner at OSU Student Union - 4 reservations to reception at 6:30 p.m. and dinner at 7:00 p.m.

Recognition on Spears100.okstate.edu website and in other promotional materials regarding celebration.

Yes, I wish to be a **Bronze Sponsor** of the Spears School 100th Anniversary events.

\$2,500 - (\$2,140 deductible, Non-deductible - \$360)

Includes: Sept. 5 - 100th Anniversary events at Wes Watkins Center - 4 tickets to reception at 5:30 p.m.

November 7 - 100 for 100 Tributes Reception and Dinner at OSU Student Union - 4 reservations to reception at 6:30 p.m. and dinner at 7:00 p.m.

Recognition on Spears100.okstate.edu website and in other promotional materials regarding celebration.

100th Anniversary Golf Classic Sponsorships - Aug. 8

Yes, I wish to be a **Title Sponsor** of the 100th Anniversary Golf Classic.

\$15,000 - (\$7,600 deductible, Non-deductible - \$7,400)

Includes: 8 entry fees for golf, 6 cart sponsorships, 6 cart path sponsorships

Recognition on spears100.okstate.edu website and in other promotional materials regarding Golf Classic.

Yes, I wish to be a **Master Sponsor** of the 100th Anniversary Golf Classic.

\$7,500 - (\$3,800 deductible, Non-deductible - \$3,700)

Includes: 4 entry fees for golf, 3 cart sponsorships, 3 cart path sign sponsorships

Recognition on spears100.okstate.edu website and in other promotional materials regarding Golf Classic.

Yes, I wish to be a **Pro-Level Sponsor** of the 100th Anniversary Golf Classic.

\$2,500 - (\$1,400 deductible, Non-deductible - \$1,100)

Includes: 2 entry fees for golf and 1 cart sponsorship

Recognition on spears100.okstate.edu website and in other promotional materials regarding Golf Classic.

Please note that all sponsorships should be made payable to the OSU Foundation. The amount of the contribution that is deductible for federal income tax purposes is limited to the excess of any money contributed over the fair market value of goods or services provided. We estimate the fair market value of the goods or services received to be the non-deductible portion shown above.

For more information please visit:
spears100.okstate.edu



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Spears School of Business 100th Anniversary Sponsorship Opportunities

Diamond - \$25,000 (Deductible \$16,160 | Non-deductible \$8,840)

- August 8: Sponsoring organization will also be a Golf Classic Sponsor which includes the following:
 - Eight entries (two foursomes) for the Spears School 100th Anniversary Golf Classic at Karsten Creek. Includes a box lunch and two drink vouchers per person (\$175 per person) - \$1,400
 - Four Hole Sponsorships (\$500/hole) - \$2,000
 - Four Cart Sponsorships (\$750/cart) - \$3,000
 - Four Cart Path Signs throughout course (\$250/sign) - \$1,000
- September 5: Receive 16 tickets to attend the Spears School of Business 100th Anniversary Reception at the Wes Watkins Center. Includes two drink tickets per person and heavy hors d'oeuvres. (\$25 per person) - \$400
- Optional 100th Anniversary Events to attend:
 - September 5: OSU Athletic Facility Tour (Gallagher-Iba & parts of Boone Pickens Stadium) and Student Union Tour (1-3 p.m.)
 - September 5: Open House in Business Building (3-4 p.m.)
 - September 5: New Business Building Groundbreaking - Special Event (4-5 p.m.)
 - September 6: 100th Anniversary Tailgate Party - OSU vs. Missouri State football game (3 hours before kickoff)
- November 7: Prominent table and seating at the 100 for 100 Tributes Reception and Dinner at the OSU Student Union. Includes two reserved tables for eight marked with the organization's name. (\$65 per person) - \$1,040
- Organization's name will be displayed on all marketing materials throughout the 100th Anniversary celebration.
- Sponsoring organization will receive recognition as a Diamond Sponsor on the Spears School of Business 100th Anniversary website, spears100.okstate.edu. The company name/logo will link to the sponsoring organization's home page.

Gold - \$10,000 (Deductible \$5,580 | Non-deductible \$4,420)

- August 8: Sponsoring organization will also be a Golf Classic Sponsor which includes the following:
 - Four entries (one foursome) for the Spears School 100th Anniversary Golf Classic at Karsten Creek. Includes a box lunch and two drink vouchers per person. (\$175 per person) - \$700
 - Two Hole Sponsorships (\$500/hole) - \$1,000
 - Two Cart Sponsorships (\$750/cart) - \$1,500
 - Two Cart Path Signs throughout Course (\$250/sign) - \$500
- September 5: Receive eight tickets to attend the Spears School of Business 100th Anniversary Reception at the Wes Watkins Center. Includes two drink tickets per person and heavy hors d'oeuvres. (\$25 per person) - \$200
- Optional 100th Anniversary Events to attend:
 - September 5: OSU Athletic Facility Tour (Gallagher-Iba & parts of Boone Pickens Stadium) and Student Union Tour (1-3 p.m.)
 - September 5: Open House in Business Building (3-4 p.m.)
 - September 5: New Business Building Groundbreaking - Special Event (4-5 p.m.)
 - September 6: 100th Anniversary Tailgate Party - OSU vs. Missouri State football game (3 hours before kickoff)
- November 7: Prominent table and seating at the 100 for 100 Tributes Reception and Dinner at the OSU Student Union. Includes one reserved table for eight marked with the organization's name. (\$65 per person) - \$520
- Organization's name will be displayed on all marketing materials throughout the 100th Anniversary celebration.
- Sponsoring organization will receive recognition as a Gold Sponsor on the Spears School of Business 100th Anniversary website, spears100.okstate.edu. The company name/logo will link to the sponsoring organization's home page.

Silver - \$5,000 (Deductible \$3,540 | Non-deductible \$1,460)

- August 8: Sponsoring company will also be a Golf Classic Sponsor which will include the following:
 - Two entries for the Spears School 100th Anniversary Golf Classic at Karsten Creek. Includes a box lunch and two drink vouchers per person. (\$175 per person) - \$350
 - One Hole Sponsorship (\$500/hole) - \$500
 - One Cart Path Sign throughout Course (\$250/sign) - \$250
- September 5: Receive four tickets to attend the Spears School of Business 100th Anniversary Reception at the Wes Watkins Center. Includes two drink tickets per person and heavy hors d'oeuvres. (\$25 per person) - \$100
- Optional 100th Anniversary Events to attend:
 - September 5: OSU Athletic Facility Tour (Gallagher-Iba & parts of Boone Pickens Stadium) and Student Union Tour (1-3 p.m.)
 - September 5: Open House in Business Building (3-4 p.m.)
 - September 5: New Business Building Groundbreaking - Special Event (4-5 p.m.)
 - September 6: 100th Anniversary Tailgate Party - OSU vs. Missouri State football game (3 hours before kickoff)
- November 7: Prominent table and seating at the 100 for 100 Tributes Reception and Dinner at the OSU Student Union. Includes one/half reserved table for four marked with the company's name. (\$65 per person) - \$260
- Organization's name will be displayed on all marketing materials throughout the 100th Anniversary celebration.
- Sponsoring organization will receive recognition as a Silver Sponsor on the Spears School of Business 100th Anniversary website, spears100.okstate.edu. The company name/logo will link to the sponsoring organization's home page.

Bronze - \$2,500 (Deductible \$2,140 | Non-deductible \$360)

- September 5: Receive four tickets to attend the Spears School of Business 100th Anniversary Reception at the Wes Watkins Center. Includes two drink tickets per person and heavy hors d'oeuvres. (\$25 per person) - \$100
- Optional 100th Anniversary Events to attend:
 - September 5: OSU Athletic Facility Tour (Gallagher-Iba & parts of Boone Pickens Stadium) and Student Union Tour (1-3 p.m.)
 - September 5: Open House in Business Building (3-4 p.m.)
 - September 5: New Business Building Groundbreaking - Special Event (4-5 p.m.)
 - September 6: 100th Anniversary Tailgate Party - OSU vs. Missouri State football game (3 hours before kickoff)
- November 7: Prominent table and seating at the 100 for 100 Tributes Reception and Dinner at the OSU Student Union. Includes one/half reserved table for four marked with the organization's name. (\$65 per person) - \$260
- Organization's name will be displayed on all marketing materials throughout the 100th Anniversary celebration.
- Sponsoring organization will receive recognition as a Bronze Sponsor on the Spears School of Business 100th Anniversary website, spears100.okstate.edu. The company name/logo will link to the sponsoring organization's home page.

Please note that all sponsorships should be made payable to the OSU Foundation. The amount of the contribution that is deductible for federal income tax purposes is limited to the excess of any money contributed over the fair market value of goods or services provided. We estimate the fair market value of the goods or services received to be the non-deductible portion shown above.

For more information regarding each sponsorship, contact Ms. Anna Smith, Program Coordinator, OSU Center for Executive and Professional Development, at 1-866-678-3933 or e-mail anna.noel.smith@okstate.edu.

For more information please visit:
spears100.okstate.edu



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