For more information please visit: spears100.okstate.edu
Spears School of Business
100th Anniversary Golf Classic
Sponsorship Opportunities

Karsten Creek, Stillwater, Okla. - Friday, Aug. 8, 2014

**Title Sponsorship - $15,000** *(Deductible $7,600 | Non-deductible $7,400)*
- Eight entries (teams of four) for the Spears School 100th Anniversary Golf Classic – this will include a box lunch and two drink vouchers per person ($175 per person) - $1,400
- Six Cart Sponsorships ($750/cart) - $4,500
- Six Cart Path Signs throughout Course ($250/sign) - $1,500
- Organization’s name will be displayed on all Golf Classic marketing materials throughout the 100th Anniversary celebration.
- Sponsoring organization will receive recognition as a **Title Sponsor** on the Spears School of Business 100th Anniversary website, spears100.okstate.edu (Golf Classic page only.) The company name/logo will link to the sponsoring organization’s home page.

**Master Sponsorship - $7,500** *(Deductible $3,800 | Non-deductible $3,700)*
- Four entries (team of four) for the Spears School 100th Anniversary Golf Classic – this will include a box lunch and two drink vouchers per person ($175 per person) - $700
- Three Cart Sponsorships ($750/cart) - $2,250
- Three Cart Path Signs throughout Course ($250/sign) - $750
- Organization’s name will be displayed on all Golf Classic marketing materials throughout the 100th Anniversary celebration.
- Sponsoring organization will receive recognition as a **Master Sponsor** on the Spears School of Business 100th Anniversary website, spears100.okstate.edu (Golf Classic page only.) The company name/logo will link to the sponsoring organization’s home page.

**Pro Level Sponsorship - $2,500** *(Deductible $1,400 | Non-deductible $1,100)*
- Two entries for the Spears School 100th Anniversary Golf Classic – this will include a box lunch and two drink vouchers per person ($175 per person) - $350
- One Cart Sponsorship ($750/cart) - $750
- Organization’s name will be displayed on all Golf Classic marketing materials throughout the 100th Anniversary celebration.
- Sponsoring organization will receive recognition as a **Pro Level Sponsor** on the Spears School of Business 100th Anniversary website, spears100.okstate.edu (Golf Classic page only.) The company name/logo will link to the sponsoring organization’s home page.

Please note that all sponsorships should be made payable to the OSU Foundation. The amount of the contribution that is deductible for federal income tax purposes is limited to the excess of any money contributed over the fair market value of goods or services provided. We estimate the fair market value of the goods or services received to be the non-deductible portion shown above.

All Golf Classic sponsorships include invitations to OSU Tours and the new Business Building groundbreaking on Sept. 5, and the Spears School Tailgating Party on Sept. 6.

For more information regarding each sponsorship, contact Ms. Anna Smith, Program Coordinator, OSU Center for Executive and Professional Development, at 1-866-678-3933 or e-mail anna.noel.smith@okstate.edu.

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